



CROSS MANAGEMENT SERVICES, INC.

1815 North 4th Street
Milwaukee, WI 53212
Phone: 414 449 4920
Fax: 414 449 3620

www.cross-management.com
Contact: Carla Y. Cross
ccross@cross-management.com

CAPABILITY STATEMENT

SUMMARY

Cross Management Services, Inc. ("CMSI") is a consulting firm that provides project management, public relations, research, and planning services. We specialize in coordinating or monitoring supplier and workforce diversity goals for developers, contractors, corporations, and governmental entities on construction projects.

SERVICES

- Program Management
- Project Management
- Public Relations and Community Outreach
- Supplier and Workforce Diversity Coordinator
- Supplier and Workforce Diversity Monitor

CERTIFICATIONS

- Madison Minority, Women, Disadvantaged and Small Business Enterprise
- Milwaukee Small Business Enterprise
- Wisconsin Department of Transportation Disadvantaged Business Enterprise
- Wisconsin Minority Business Enterprise
- National Minority Supplier Development Council Minority Business Enterprise

COMPANY DESIGNATIONS

Cage Code: 3EMQ2

DUNS#: 861239122

EIN: 39-1950446

Entity: S-Corporation

NAICS Codes:

541611 Administrative Management and General Management Consulting Services

541618 Other Management Consulting Services

541990 All other Professional, Scientific and Technical Services

561110 Office Administrative Services

KEY PERSONNEL

Carla Y. Cross is President and CEO of Cross Management Services, Inc. and has 30 years of corporate knowledge including 22 years of experience coordinating supplier and workforce diversity inclusion on construction projects. She has comprehensive experience managing programs and projects from design phase through implementation and close-out. Ms. Cross earned her BBA in accounting at the University of Wisconsin-Milwaukee, an Associate in Commercial Real Estate Certificate from Marquette University and Economic Development Financial Professional Certification from the National Development Council.

SELECTED CLIENTS/PROJECTS

- Program Management
 - Miller Park Stadium District Community Program, Inc.
 - Technical Assistance Program
 - Metropolitan Milwaukee Association of Commerce
- Project Management
 - Vineyard Terrace LLC - Condominium and Single-Family Home Project
- Public Relations and Community Outreach
 - Houseal Lavigne Associates, LLC
 - Southwest Neighborhood Plan
 - West Neighborhood Plan
 - S.B. Friedman & Company
 - Havenwoods Redevelopment Plan
 - 30th Street Corridor Plan
- Supplier and Workforce Diversity Coordinator or Monitor
 - Briohn Building Corporation – Rishi Tea Facility
 - CG Schmidt
 - J.F. Ahern Milwaukee Facility
 - Moorland Reserve ED/OSB Renovation
 - Froedtert 4/5 North Tower Renovation
 - Deer District LLC
 - Milwaukee Bucks Arena
 - Milwaukee Bucks Training Center
 - Block 7 Parking Structure
 - Findorff Mortenson – Wisconsin Institutes for Discovery
 - Froedtert Health & Medical College of Wisconsin
 - Inclusion Plan Development
 - Emergency Department Renovation
 - Green Bay/Brown County Professional Football Stadium District
 - Lambeau Field
 - Hammes Company – Wisconsin Secure Detention Center
 - Harley-Davidson Museum
 - Irgens Development Partners, LLC
 - GE Healthcare World Headquarters
 - Ivory Tusk
 - Mayfair Woods
 - Meadowland Research
 - J. H. Findorff & Sons, Inc. – Overture Center
 - Johnson Controls, Inc. – Miller Park
 - K. J. Greentree – Direct Supply Building A
 - Madison Gas & Electric – West Campus Cogeneration Facility
 - Mandel Group, Inc.
 - Cambridge Commons
 - Echelon at Innovation Campus
 - North End Phase I, II, III & IV
 - Mortenson Construction – Froedtert Health CFAC
 - UWM Real Estate Foundation – UWM Innovation Campus
 - VJS Construction Services, Inc. – MPS Group 3
 - Weas Development LLC – Kenilworth Square



The North End



The Echelon at Innovation Campus



Wisconsin Institutes for Discovery



Lambeau Field



Froedtert Health Center for Advanced Care